



Policy Webinar on Standardization and its impacts on EU/US ICT collaboration

Friday, September 29th, 2017

15:00-16:30 (UTC)

The event is free of charge

Registration is required at:

www.picasso-project.eu

ICT Policy, Research and Innovation for a Smart Society



Standardization and its impact on EU-US ICT collaboration

Webinar Objectives

- With the webinar on "**Standardization and its impacts on EU/US ICT collaboration**", PICASSO will bring forward policy recommendations designed to improve EU/US ICT-orientated collaborations - specifically in the technological domains associated with 5G networks, Big Data, and IoT/CPS.
- Different approaches towards standardization in the USA and in Europe will be taken into account.
- The participatory webinar will discuss the briefing paper that will be forwarded to registered participants latest two weeks before the webinar. A draft outline document will be available one week prior the webinar.
- The validated Policy Brief will be available one week after the webinar.

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Agenda – Tuesday, May 16, 2016 – 15:00 a.m. – 16:30 p.m. (UTC)

➤ **PICASSO Welcome and purpose of the call**

Drs. Maarten Botterman, PICASSO Policy Expert Group Chairman

➤ **Introduction to EU-US Standardization technology issues and requirements relating to ICT development**

➤ **Introduction to EU-US Standardization policy issues relating to ICT development**

Dr. Jonathan Cave, GNKS Consult and University of Warwick

Participatory discussion: current status and expected development in EU and US

➤ **Three domains focus - 5G, Big Data, IoT/CPS**

PICASSO 5G Networks Expert Group

PICASSO Big Data Expert Group

PICASSO IoT/CPS Expert Group

Introduction and Participatory discussion: Focus per domain on standardization issues and its affections to EU-US collaboration

➤ **Preliminary conclusions (Briefing Document validation)**

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Maarten Botterman's bio

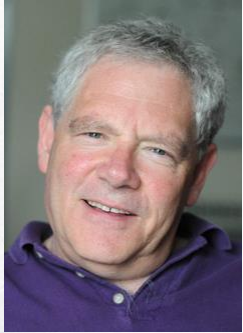


Maarten Botterman
Director GNKS Consult, Netherlands

- **Maarten Botterman** is Founder and Director of GNKS, a company known for its policy research on information society issues (“where technology meets society”).
- Maarten Botterman is independent strategic policy advisor to governments and corporates on European, US and global information society policy issues related to the emergence and evolution of the Internet.
- He has been involved in Information Security policy, Data protection, Future Internet and Internet Governance, both as policy analyst (RAND, GNKS) and as Chairman on the Board of the third largest general Registry in the world (Public Interest Registry, serving .ORG and .NGO, a USA based non-profit business). He has been involved in studies and impact assessments around future internet and other ICT policy related studies since 1999.
- Maarten Botterman is the Chair of the EU-US ICT Policy Expert Group in the project PICASSO “ICT Policy, Research and Innovation for a Smart Society: towards new avenues in EU-US ICT collaboration”.

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Prof. Dr. J.A.K. Cave's bio



Prof. Dr. J.A.K. Cave

Full Professor at Warwick University, United Kingdom

Economist member of the UK's Regulatory Policy Committee

- **Prof. Dr. J.A.K. Cave** is Professor in Economics at Warwick University. Jonathan Cave holds degrees from Yale (B.Sc.), Cambridge (MA), and Stanford (Ph.D.). In his position as Senior Economist at RAND Europe (up to February 2015), he has led projects on a variety of issues in telecommunications (transition from rate-of-return to price-cap regulation, legal issues arising on the electronic highway, universal service and the Internet), social policy (effects of aging European populations), industrial policy, and government's evolving role (passing on costs of government activity to private parties, market failure in the waste disposal industry, use of government procurement as a tool to spur innovation).
- Many of these projects involved international comparisons and teams spread across different organizations and nations. He is recently appointed as Economist member of the UK's Regulatory Policy Committee.
- Prof. Dr. J.A.K. Cave is member of the EU-US ICT Policy Expert Group in the project PICASSO "ICT Policy, Research and Innovation for a Smart Society: towards new avenues in EU-US ICT collaboration".

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Webinar Technicalities

- **Date and time of the webinar:** 29th Sept 2017, 15:00 Coordinated Universal Time (11:00 a.m. ET/ 05:00 p.m. CEST)
- **Duration:** approx. 90 minutes
- **Participation:** Free of Charge
- **Registration required:**
https://picasso_webinar_standardization.eventbrite.com
- **Technical System:** Adobe Connect
 1. *Test your connection:*
http://admin.adobeconnect.com/common/help/en/support/meeting_test.htm
 2. *Familiarize yourself with the software: Get a quick overview:*
<http://www.adobe.com/products/adobeconnect.html>
- For **more information** please contact: contact@picasso-project.eu