

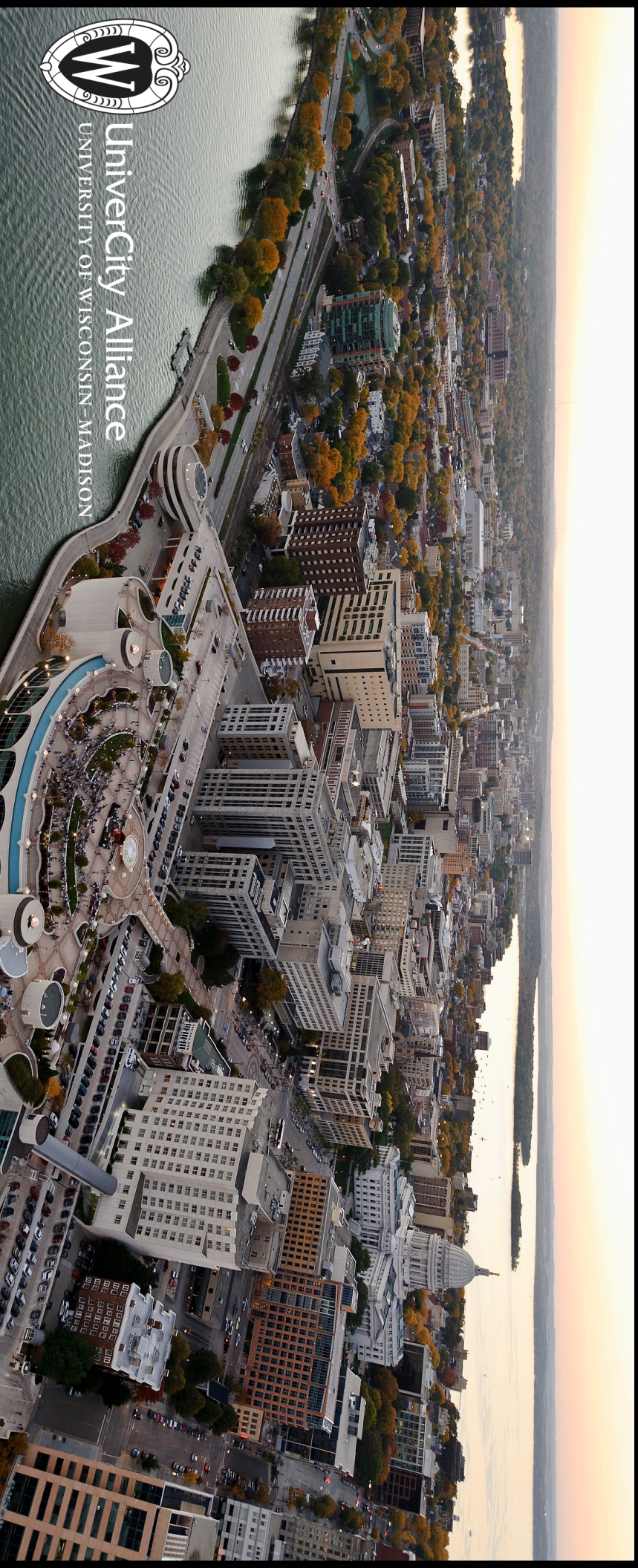
UNIVERCITY ALLIANCE

Jason Vargo

javargo@wisc.edu
[@_vargo](https://twitter.com/_vargo)

PICASSO Trans-Atlantic Symposium on
ICT Technology and Policy

June 20, 2017
Minneapolis, MN



UniverCity Alliance
UNIVERSITY OF WISCONSIN-MADISON



COWS
BUILDING THE
HIGH ROAD

**Morgridge Center
for Public Service**

DEPARTMENT OF
Urban and Regional Planning

School of Human Ecology
UNIVERSITY OF WISCONSIN-MADISON

**INSTITUTE
for
RESEARCH on
POVERTY**

**UW
Extension**
University of Wisconsin-Extension



UniverCity Alliance

UNIVERSITY OF WISCONSIN-MADISON

Internet of Things Lab
UNIVERSITY OF WISCONSIN-MADISON

Wisconsin Center for Education Research
SCHOOL OF EDUCATION | UNIVERSITY OF WISCONSIN-MADISON

Global Health Institute

NELSON
INSTITUTE FOR
Environmental Studies
UNIVERSITY OF WISCONSIN-MADISON

**University of Wisconsin
Population Health Institute**
SCHOOL OF MEDICINE AND PUBLIC HEALTH



UniverCity Alliance

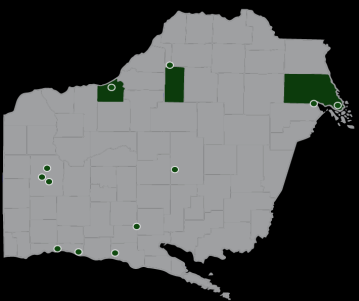
UNIVERSITY OF WISCONSIN-MADISON

TEACHING & EDUCATION



UNIVERSITY YEAR

TECHNICAL ASSISTANCE



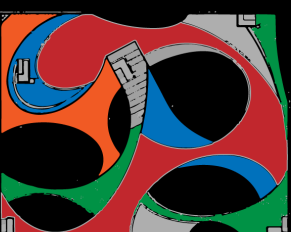
GREENTIER COMMUNITIES

RESEARCH



METROLAB NETWORK

GLOBAL CITIES



GUADALAJARA
BAHIR DAR



UniverCity Alliance

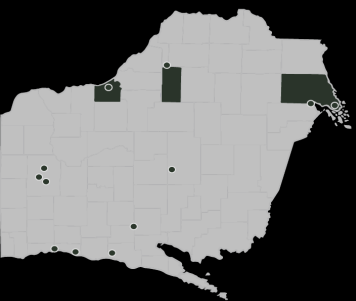
UNIVERSITY OF WISCONSIN-MADISON

TEACHING & EDUCATION



UNIVERSITY YEAR

TECHNICAL ASSISTANCE



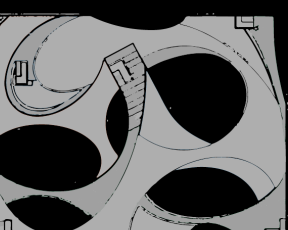
GREENTIER COMMUNITIES

RESEARCH



METROLAB NETWORK

GLOBAL CITIES



GUADALAJARA
BAHIR DAR

TRADITIONAL PARTNERSHIP

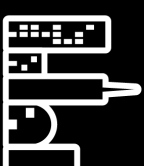


UNIVERSITY

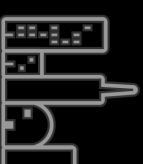
SEMI-FORMAL AGREEMENT

ONE DISCIPLINE / PROJECT

SEMESTER LONG



CITY



CITY 2



ONE FACULTY / STUDENT



NEW PARTNERSHIP

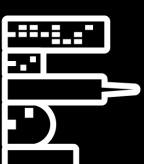


UNIVERSITY

CONTRACTS
SCOPES OF WORK FOR EACH PROJECT

MULTIPLE DISCIPLINES / PROJECTS

1+ YEARS



CITY





Educational Partnerships for Innovation in Communities Network

epicn.org



UniverCity Alliance

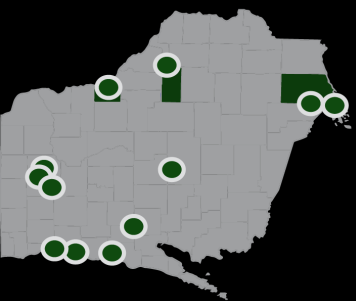
UNIVERSITY OF WISCONSIN-MADISON

TEACHING & EDUCATION



UNIVERSITY YEAR

TECHNICAL ASSISTANCE



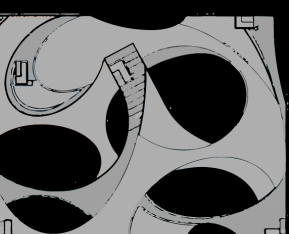
GREENTIER COMMUNITIES

RESEARCH

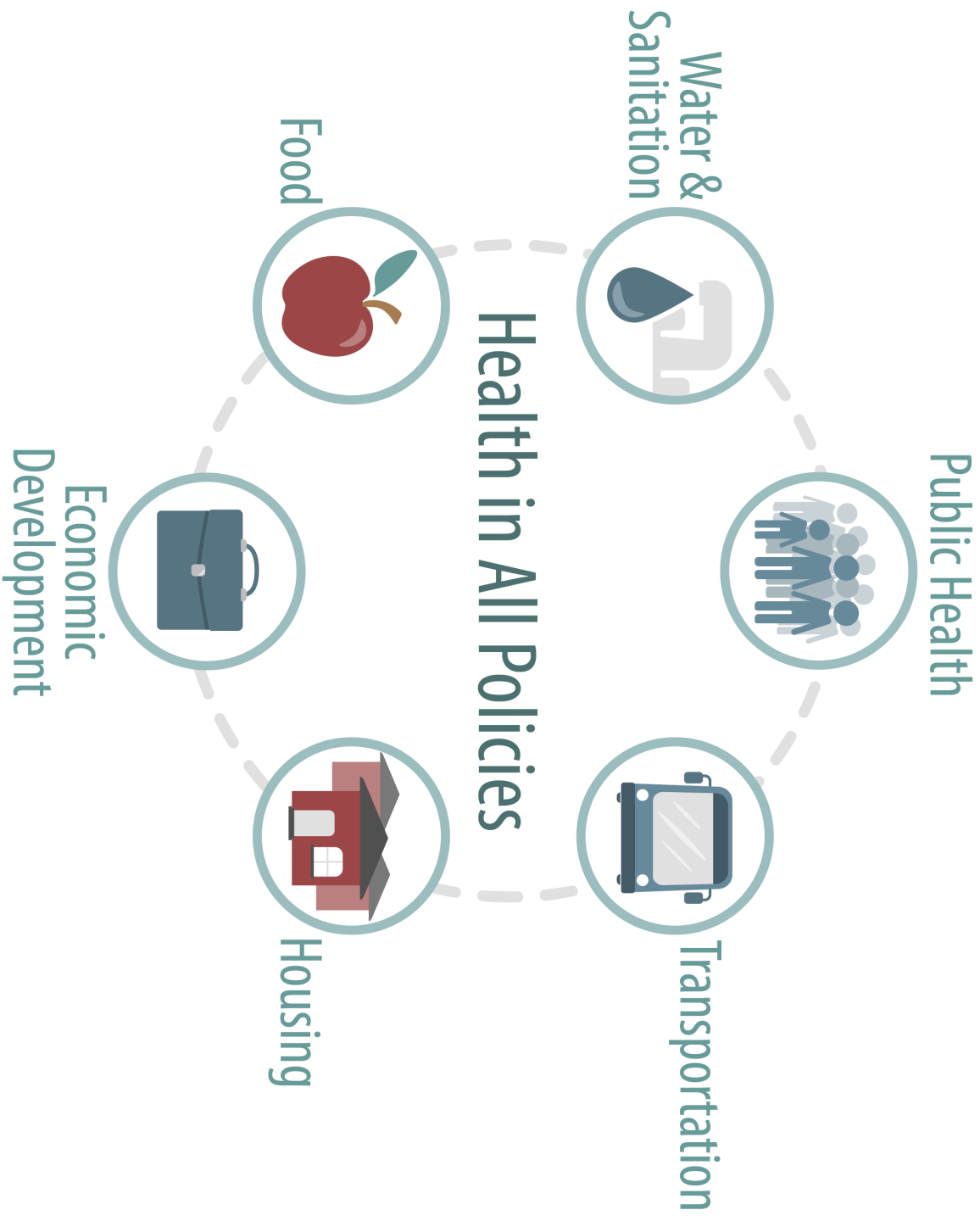


METROLAB NETWORK

GLOBAL CITIES



GUADALAJARA
BAHIR DAR





UniverCity Alliance

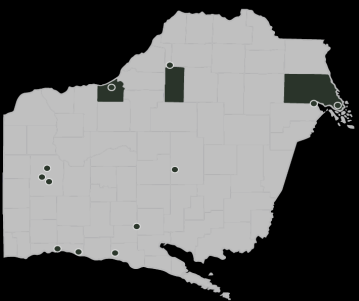
UNIVERSITY OF WISCONSIN-MADISON

TEACHING & EDUCATION



UNIVERSITY YEAR

TECHNICAL ASSISTANCE



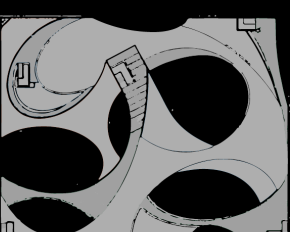
GREENTIER COMMUNITIES

RESEARCH



METROLAB NETWORK

GLOBAL CITIES



GUADALAJARA
BAHIR DAR



Work hard to find shared incentives >> these
lead to shared goals

Define the value proposition explicitly and the
conditions of the sharing in the benefits

Utilize the best existing networks
(league of municipalities, business
consortiums)

Multiple Audiences, Multiple Winners

University

(students, admin, faculty)

Real world projects

Knowledge to practice

Positive impact and image

Partners

(private and municipal)

Creativity

Entrepreneurships

Additional capacity

Risk taking

Political cover

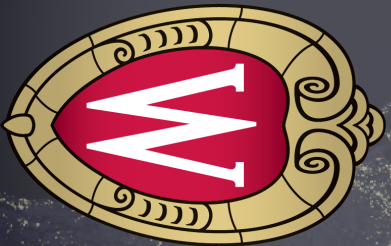
Multiple Resources

Students as future employees

Cities as clients

Industries as employers/anchor
institutions

Or suppliers of infrastructure to smart
cities



UniverCity Alliance
UNIVERSITY OF WISCONSIN-MADISON
BETTER. PLACES. TOGETHER.

university.wisc.edu @UWUniverCity univercityalliance@wisc.edu